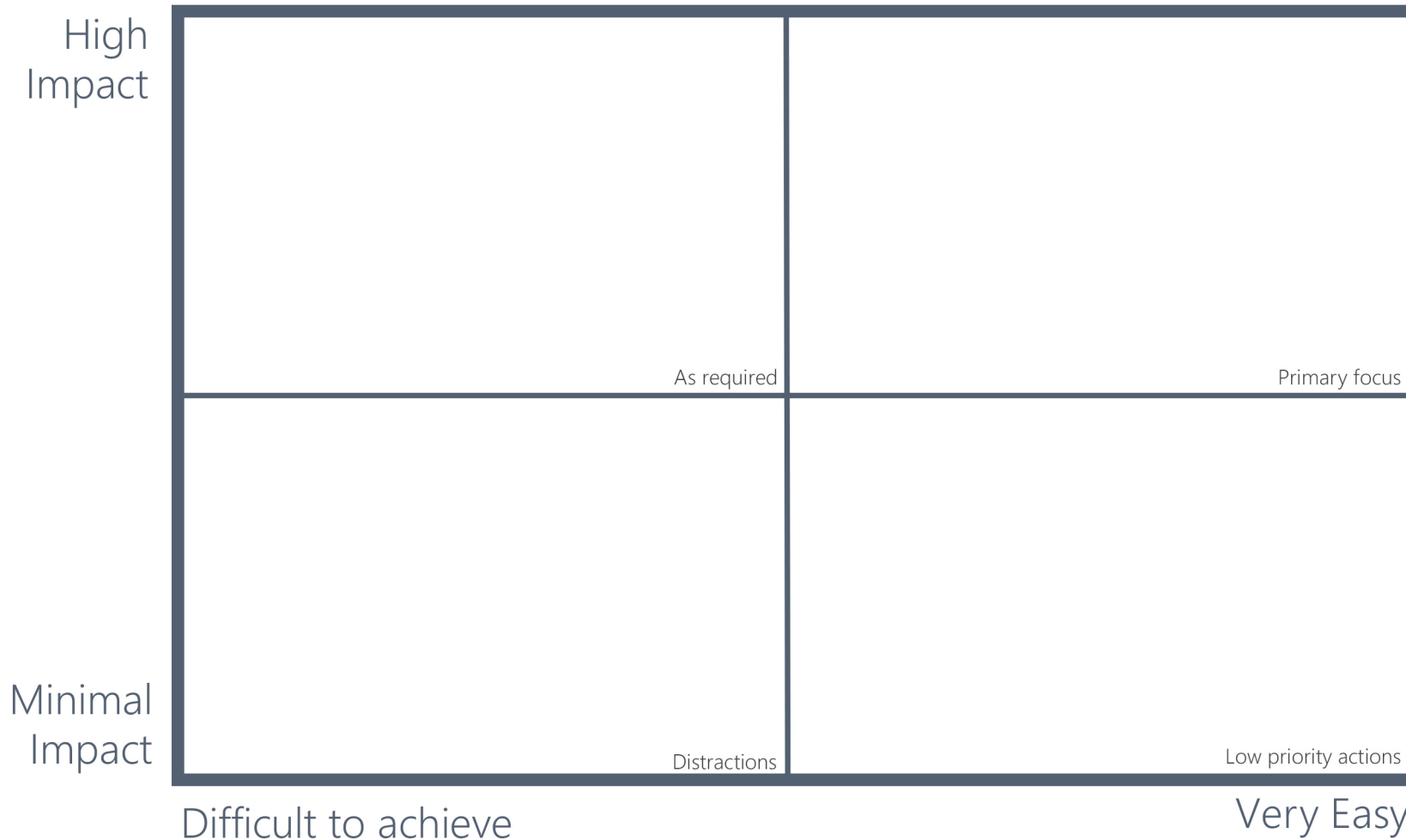



Ease vs Impact



 **TIP** If you are not sure if something is going to be easy, that probably means that is more difficult than you expect. The same applies to impact, if the impact is not obvious, rate it slightly lower.