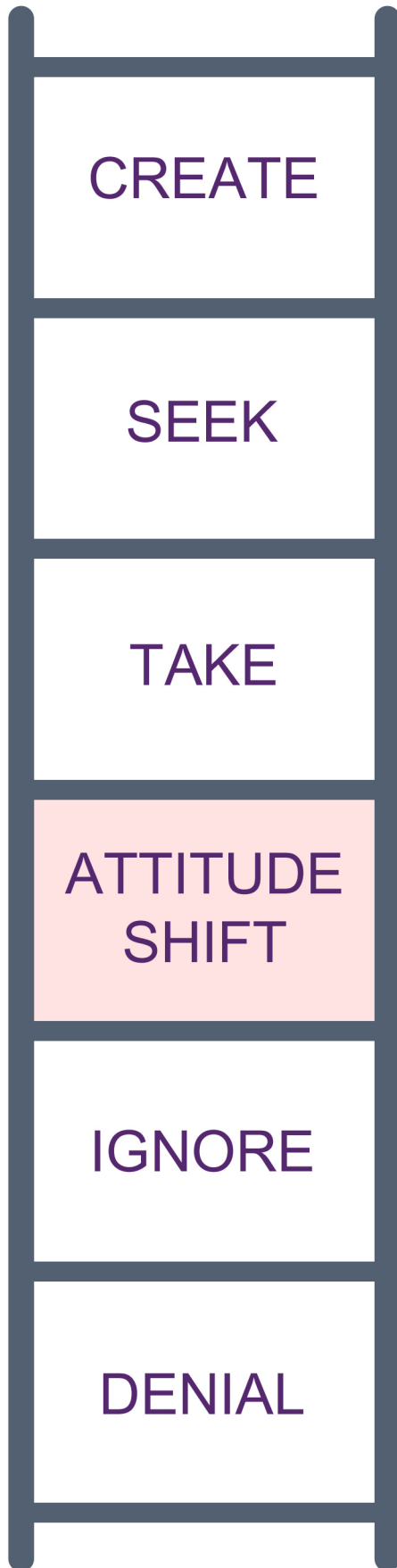


Stepping up



Creating Opportunity

Beyond seeking, people proactively create opportunities for themselves.

Seeking Opportunity

People actively go looking for opportunities to be accountable for.

Taking Opportunity

People are prepared to take ownership of opportunities that come their way.

Attitude Shift

This step has to be taken by a person for them to be willing to take any ownership of anything in the future.

Ignoring Opportunity

People know opportunities exist but choose to ignore them.

Denying Opportunity

At the bottom of the 'ladder' people deny that any opportunities exist.