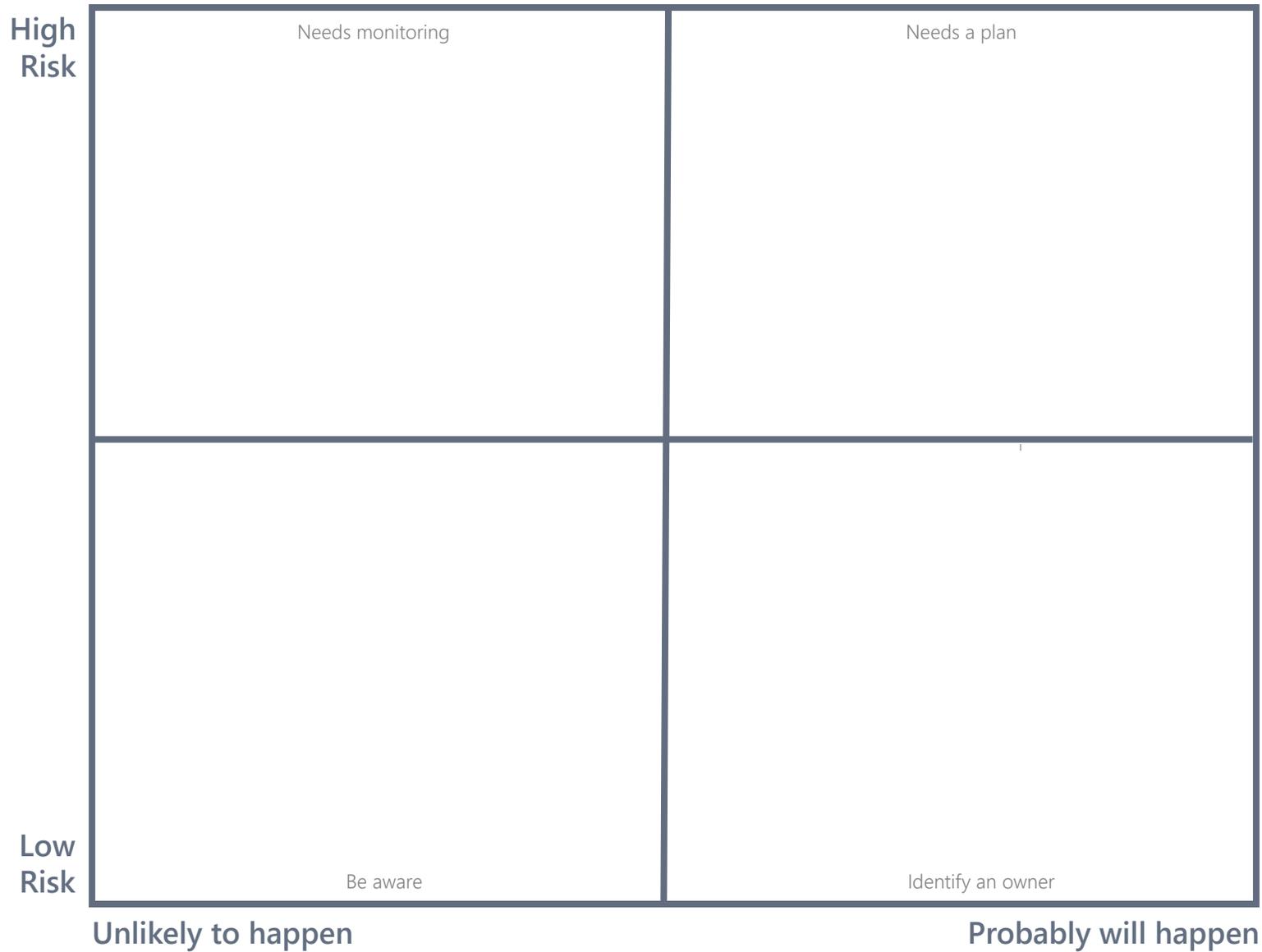


Risk - Likelihood



 **TIP** RISK refers to the risk to the business or project. If this happens, what kind of impact will it have on your goals, customers or effectiveness. LIKELIHOOD is the chances that this could happen - is this something that happens a lot, or it is an exception?